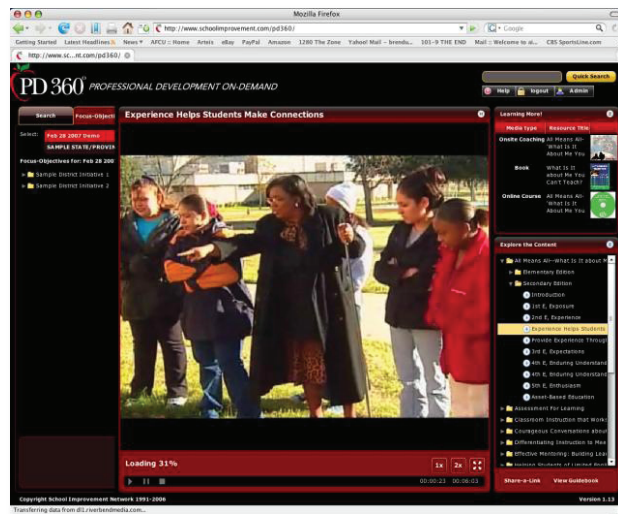




## The Leader in On-Demand professional Development

PD 360™, the on-demand resource from the School Improvement Network, puts the best, research-based professional development at the fingertips of every teacher and administrator. Created at the request of educators across the country, PD 360 is designed to make professional learning more convenient and effective.

PD 360 is an on-demand library of Video Journal of Education programs, broken into hundreds of fully indexed and searchable video segments. PD 360 allows teachers to search for instant answers whenever it is convenient for them. With follow-up and reflection tools, PD 360 promotes classroom implementation of professional learning. Group training materials keep professional learning communities focused on best practices, and integrated tracking and reporting ensure increased accountability. You can even customize PD 360 to support your state, system, and school standards.



### Free 30 Day Trial to PD 360

Go to [www.schoolimprovement.com/pd360](http://www.schoolimprovement.com/pd360) and click Begin Registration Now. Fill out your information and enter referral code FLY-I07 to receive a free 30 day trial. Your login information will be emailed to you.

### PD 360: More Effective Professional Development for Every Educator

#### Teachers:

- Teachers can instantly find individualized support with hundreds of searchable video segments.
- Put all the top experts at teachers' fingertips—no more waiting for a workshop!
- Show teachers what effective instruction actually looks like with over 1,000 real best-practice classroom examples from urban, suburban, and rural schools across North America.
- Support teachers in classroom implementation with automated reflection and follow-up questions.

#### Coaches, Mentors, and Content Specialists:

- Coaches can provide ongoing follow-up by emailing teachers video segments that address their needs.
- With over 1,000 classroom examples, PD 360 is an instantly accessible modeling resource.

#### Administrators:

- Save money with PD 360, which costs less than traditional options and can be purchased with a variety of funding sources.
- Ensure professional development happens consistently with integrated tracking and reporting.
- Focus on what matters most by customizing PD 360 with your state, system, and school standards.
- Access leadership training and stay current on best teaching practices.

#### Professional Learning Communities:

- PLCs and other training groups can stay focused on research-based best practices with PD 360's included support materials.
- Training facilitators can use PD 360's digitized Facilitator Guides to easily prepare training sessions.

PD 360 currently includes 70 best-selling Video Journal of Education programs divided into nearly 700 searchable segments. New content is continually added to PD 360 to give you the most current, complete, and accessible professional development library available.

### Sample of PD 360 Content

Title	Expert
<b>Assessment</b>	
Assessment For Learning*	Rick Stiggins
Assessment and Scoring Guides Based on Standards*	Douglas Reeves
<b>Brain Research</b>	
Impacting Teaching and Learning with Brain Research*	David Sousa
<b>Classroom Management</b>	
Conscious Classroom Management*	Rick Smith
<b>Coaching and Mentoring</b>	
Instructional Coaching	Joellen Killion and others
Effective Mentoring	Laura Lipton & Bruce Wellman
<b>Data</b>	
Using Data to Close the Achievement Gap	Ruth S. Johnson
<b>Differentiated Instruction</b>	
Differentiating Instruction to Meet the Needs of All Students*	Gayle Gregory & Carolyn Chapman
Applied Differentiation: Making It Work in the Classroom*	Gayle Gregory & Carolyn Chapman
<b>Diverse Learners</b>	
Courageous Conversations About Race	Glenn Singleton
All Means All—“What Is It About Me You Can’t Teach?”*	Eleanor Renee Rodriguez
No Excuses! How to Increase Minority Student Achievement *	Many experts
<b>English Language Learners</b>	
Every Teacher – A Teacher of English Language Learners*	Jo Gusman and others
Teaching English Language Learners in the Regular Classroom*	Virginia Rojas
<b>Instruction</b>	
Classroom Instruction That Works*	McREL’s Salle Quackenboss
Questioning to Stimulate Thinking & Learning*	Beth Sattes & Jackie Walsh
Cooperative Learning and Multiple Intelligences*	Spencer & LaurieKagan
<b>Reading</b>	
Achieving Reading Success in the Early Years	Margaret Mooney
Reading in the Content Areas with Research-Based CRISS Strategies*	Carol Santa
<b>Leadership</b>	
Building Professional Learning Communities	Rick DuFour
What’s Worth Fighting For In Education	Michael Fullan & Andy Hargreaves
Dealing with Teachers Who are Reluctant to Change and Improve	Todd Whitaker
Elementary Principals as Leaders of Learning	Rebecca DuFour
Secondary Principals as Leaders of Learning	Irving C. Jones

\*indicates programs with Elementary and Secondary editions.